

## 2018 Wipe Out Waste Ambassador Business Recognition Awards



The *Wipe Out Waste Ambassador Business Recognition Awards* seek to recognize Mecklenburg County businesses that have demonstrated a commitment to building a stronger community through waste reduction and recycling measures. Award recipients will be formally recognized at the *2018 Awards Banquet on October 30<sup>th</sup>*.

Award winners will be selected based upon the information included within this application form. As such, attachments and pictures that highlight specific programs (or events) are strongly encouraged. Specific award categories vary each year and are based upon the applications that we receive. Previous award winners range in size from small businesses to large corporations, representing a multitude of business types, including: Apartment Complexes; Construction & Demolition Companies; Educational Institutions; Grocery Stores; Hair Salons; Healthcare Providers; Hotels; Landscapers; Manufacturers; Multi-Tenant Properties; Non-Profits; Property Managed Facilities; Recycling Service Providers; Restaurants; and Retail Stores.

Applications are due by 6:00 pm on September 7<sup>th</sup>, 2018. All applications are welcome, as the submittal of this form will also be acknowledged as entrance into the *Wipe Out Waste Ambassador Program*. *Once submitted, all information, content and/or images presented within this awards application form is considered public record.*

### I. Company Profile

- Date:
- Business Name:
- Address:
- City, State Zip:
- Employee Completing Form:
- Additional Contacts:
- Telephone:
- E-Mail Address:
- Web Address:
- Facebook / Twitter Address:
- Number of Employees at this Location:
- Type of Business (Financial Institution, Hauler, Retail, etc.)
- Products or Services Provided:

## **PROGRAM**

- II. Please describe your current waste reduction and recycling program efforts.** Items of interest include (but are not limited to): the duration of the program; the scope of the program [i.e. what you recycle]; the quantities of the materials diverted or recycled; the waste diversion rate; and employee participation levels.

## **EDUCATION/PROMOTION**

- III. Please describe how you educate and encourage your employees to reduce waste and/or to recycle. Be sure to describe any efforts to promote these behaviors externally (to customers, visitors, or in the community).

## **IMPACT**

- IV. Please describe the impact of your waste reduction and/or recycling program (environment, economic, employee engagement, community, etc.)

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**Please Note:** The following sections are optional. However, applicants are strongly encouraged to include all pertinent program information and data. Tell us your story! (Pictures are welcome).

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**SUSTAINABLE SOURCING/BUYING GREEN INITIATIVES (Optional)**

- V. Please provide examples of your company's commitment to purchase sustainable products; to reduce waste by working with your suppliers; or to eliminate items that are difficult to recycle. Be sure to describe any impacts these decisions have made on your business.

**MENTORSHIP (Optional)**

- VI. One of the goals of the *Ambassador Program* is to provide guidance and mentorship opportunities to businesses that are just starting their waste reduction journey. Please provide a description of any such mentorship activities your company currently engages in or conducted within the past two years.

**CHALLENGES (Optional)**

- VII. Please provide details about the challenges your company overcame in reaching your current waste reduction and recycling goals. Feel free to include any tips that you learned while successfully overcoming these challenges. Also, please describe any remaining waste reduction and/or recycling challenges that your business is facing.

**ECONOMIC IMPACT (Optional)**

- VIII. Please provide information about any cost avoidance techniques implemented, or other general practices, that made your program economically feasible.

**ADDITIONAL INFORMATION (Optional):**

- IX. Please include any additional information that you would like for us to know about your program(s). Examples include philanthropic/community outreach endeavors related to your program(s); previous awards/recognition your program(s) received; additional endeavors your business has taken to become a better steward of the environment.**

**Agreement to Honor Commitment: (signature)**

I pledge my commitment to Mecklenburg County's *Wipe Out Waste Ambassador Program* by agreeing to reduce, reuse, recycle and purchase recycled products throughout the year.

***SUBMIT COMPLETED FORM TO Ryan Johnson – by e-mail: [Ryan.Johnson@mecklenburgcountync.gov](mailto:Ryan.Johnson@mecklenburgcountync.gov), or mail or drop-off: 2145 Suttle Ave., Charlotte, NC 28208, by September 7<sup>th</sup>.***