

ATTENTION: FLEETS

Reduce Unnecessary Idling in Heavy Duty Vehicles

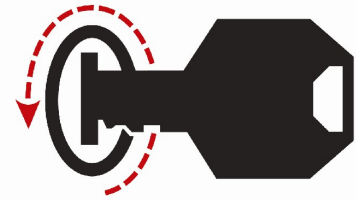
Business Benefits of Reducing Unnecessary Idling

Saves Money. The simple act of turning off an idling engine can yield incredible savings on your fleet or vehicle operating expenses. Idling wastes fuel and also causes more wear and tear on engine parts, increasing vehicle maintenance expenses.

Protects Health. Exhaust from idling heavy duty vehicles contains fine particles and toxic air pollutants that are carcinogenic. Health studies correlate exposure to exhaust and increased lung cancer rates in occupational settings.

Improves Local Air Quality. Vehicle idling creates unnecessary pollution.

Turn Off Your Engine



BREATHE BETTER SAVE MONEY

N.C. Division of Air Quality
www.ncair.org

START TODAY!

- Post FREE NCDAQ "Turn Off Your Engine" signs (seen above) at entrances, fleet parking, loading and unloading zones.
- Distribute provided "Don't Idle" air fresheners and information cards to heavy duty vehicle operators.

Myth: Idle reduction technologies are not cost effective.

Fact: Idle reduction technologies can pay for themselves through fuel savings—some in less than 2 years. For example, auxiliary power units (APUs) save fuel or increase fuel efficiency.

To get your **FREE** idle reduction signs and materials, or if you have questions about heavy-duty idle reduction, contact:

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