

2022 Trip Reduction Challenge: Skip the Car Trip Campaign
Official Challenge Rules

Prize Eligibility

1. CHALLENGE PERIOD. The Challenge will begin on **June 6, 2022 and end on June 12, 2022.**
2. WINNERS must travel in or to/from any county contained in the Charlotte ozone maintenance area, which includes Cabarrus, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Union, and York (SC) counties.
3. ENTRY METHOD. Participants must log trip reduction activities in the official entry form available on our website (airquality.mecknc.gov).
4. TRIP REDUCTION is defined as avoiding single occupancy car rides.
5. ELIGIBLE TRIP REDUCTION ACTIVITIES include:
 - a. CLEAN COMMUTE (commute is defined as a trip to or from work)
 - i. Telework
 - ii. Carpool (rideshare is excluded)
 - iii. Vanpool
 - iv. CATS bus [Transit]
 - v. LYNX train [Transit]
 - vi. Streetcar [Transit]
 - vii. Bike
 - viii. Walk
 - ix. eScooter
 - b. DON'T DRIVE AT LUNCH (ordering delivery does NOT count)
 - c. TRIP CHAIN (combining car trips)
 - d. PERSONAL TRANSPORTATION (any trips not related to work activities)
 - i. Carpool (more than one household per vehicle)
 - ii. CATS bus
 - iii. LYNX train
 - iv. Streetcar
 - v. Bike
 - vi. Walk
 - vii. eScooter
6. The Air Awareness Trip Reduction Challenge is designed to reduce the number of miles being driven. Therefore, driving alone by motorcycle, gas scooter, hybrid vehicle, or alternative fuel vehicle (compressed natural gas, biodiesel, or all-electric vehicle) are not eligible as trip reduction activities for the purposes of this Challenge.

7. PRIZE DETAILS are described in the table below and are subject to change without notice based on product availability.

Day	Eligible Date(s)	Logging Deadline	Prize Details*
One	June 6	11:59 PM on June 6	7 Day Transit Pass (1)
Two	June 7	11:59 PM on June 7	Charlotte Air Awareness Bluetooth Speaker
Three	June 8	11:59 PM on June 8	Lunch kit (tote bag, water bottle, bento box, & utensils)
Four	June 9	11:59 PM on June 9	Sustain Charlotte Biketoberfest Tickets (4)
Five	June 10	11:59 PM on June 10	7 Day Transit Pass (1)
Six	June 11	11:59 PM on June 11	Charlotte Air Awareness Bluetooth Speaker
Seven	June 12	11:59 PM on June 12	Lunch kit (tote bag, water bottle, bento box, & utensils)
Grand Prize	June 6-12	11:59 AM on June 13	Choice of an E-Scooter OR an Electric Lawn Mower
Runner Up (2)	June 6-12	11:59 AM on June 13	(1) All-Inclusive Day Pass to the U.S. National Whitewater Center (2 adult passes) (2) Cycling Savvy Full Course Scholarship (1)

*Prizes are subject to change without notice

8. PRIZE ELIGIBILITY: Complete the trip reduction activities during the “Eligible Dates” and log activities by the “Logging Deadline” to be eligible for prize drawings. Entries submitted after the “Logging Deadline” date **will not** be considered towards prize eligibility. For the purposes of this Challenge, all commencement times are 12:00AM of the start date; cutoff times are at 11:59PM of the end date.
9. If you log more than one activity per day, only one will be counted toward prize eligibility.
10. NOTICE and FORFEITURE. Prize winners will be notified the by phone or email provided on their entry form. If potential winner does not respond to notification within 10 days, potential winner forfeits prize. If a potential winner forfeits prize, an alternate winner will be randomly selected from eligible entries.

Terms and Conditions

1. By participating in the Air Awareness Trip Reduction Challenge, you authorize Mecklenburg County Air Quality, Charlotte Area Transit System, and Sustain Charlotte to share your information submitted through the entry form.

2. By entering a trip reduction activity during the Air Awareness Trip Reduction Challenge, you certify that your registration information and entries are factual.
3. Winners of prizes must verify in writing that their entries are factual.
4. By participating, you are completely releasing Facebook, Instagram, and Twitter from any responsibility for the information presented in the Challenge promotion.
5. By participating, you acknowledge that the Challenge promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook or Instagram.
6. By participating, you agree to allow your first name to be used in prize winner announcements.
7. Employees of Mecklenburg County Air Quality, Charlotte Area Transit System, Sustain Charlotte, and their immediate family members are ineligible for prize drawings.
8. Questions should be directed to Victoria Jercich,
Victoria.Jercich@MecklenburgCountyNC.gov or 980-314-3373.