

Grassroots Fund Initiative Proposed Budget **SAMPLE BUDGET**				
Organization Name	Alive Medical Advisors			
Project Name	Blood Pressure Checks For All			
Item	Description/Justification	Unit Cost	# of Units	Total
Digital BP monitor	We will be providing BP monitors to community members during our 4 planned community events	\$100	5	\$500 <i>Shipping not included</i>
Water Bottles	We will be providing branded water bottles to community members who attend our 4 community events.	\$4	500	\$2,000 <i>Shipping not included</i>
Heart Healthy Cookbooks	We will be providing healthy cookbooks to community members who attend our 4 community events	\$7.25	250	\$1812.50 <i>Shipping not included</i>
Healthy BP communication campaign development	We will be utilizing a social media campaign to increase awareness about the importance of healthy BP within our target population. We will purchase ads on social media sites (Facebook, Instagram, Google)	\$1,000 per month	5 months	\$5,000
Estimated Shipping				\$500
Grand Total				\$9,812.50