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# Mecklenburg County Equity Investments Ad Hoc Committee Meeting

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April 7, 2022



# Community Engagement Model Review

## Overview



- The following options are based on a scan of national best/emerging practices for equity investment.



- They are designed for sustained and long-term action and investment that will lay the foundations for reform and ongoing engagement.



- Identified with the intention to be like nothing we've ever attempted before.



# Community Engagement Model Review

## Consulting Firm Responsibilities Across Models

- Researches existing Mecklenburg County Data for alignment opportunities.
- Identifies local partners for collaboration based on shared agenda and community needs.
- Engages with community members for qualitative feedback and lived experiences (potentially sub-contracted).
- Drafts plans for implementation that are specific but aligned to the goals of an overarching model.
- Writes summative report that includes a recommendation for ongoing and sustainable equity investment to the Equity Investment Committee and Board of County Commissioners.





# Community for Racial Justice Model

# Community for Racial Justice Model

## Historical analysis, research, and engagement that leverages community knowledge, expertise, and lived experiences:

1. Organize and facilitate a community-focused process for sharing Carolina Room Library Report findings.
2. Identify and coordinate an effort to engage community by supporting “Community Navigators”.
3. Facilitate the collection of quantitative and qualitative data to guide the development of strategies for investment.
4. Makes summative report that includes a recommendation for ongoing and sustainable equity investment to the Equity and Investment Committee.



### • **References: Los Angeles Intervention Coalition**

# Community for Racial Justice Model

## Benefits of the Model

- The data-driven process that prioritizes the collection, curation, and reporting on both quantitative and qualitative community outcomes.
- Opportunity to act quickly and valuing lived experience by putting resources into community expertise.
- Fosters collaboration between process and experience expertise.
- Final recommendations backed by data and community voice.



# Proposed Timeline

## Full Scope of Consultant Work (TBD)

### Spring/Summer 2022

- RFP Developed/ Released
- Consultant Selected

### Summer/Fall 2022

- Community Engagement

### Fall 22/Winter 2023

- Ongoing consultant research.
- Qualitative data collection.
- County Leadership and Board update.

### Spring 2023

- Data collection concludes.
- Report drafting in progress.

### Summer 2023

- Final Report shared with BoCC and Community.
- Equity Investment Committee plans for adoption begin.

