The Small Business Center at Central Piedmont and the Mecklenburg County Office of Economic Development are pleased to present the "What's Next Virtual Seminar Series."

- **Planning for Growth Facilitated by Antowanna Carpenter | May 4 | 6 – 8 p.m.**
  Identify actionable steps to help your business achieve scalability.

- **Scaling Operations: Linking Strategy to Execution Facilitated by Nicholas Riggins | May 23 | 6 – 8 p.m.**
  Define all components of your business and learn the importance of developing infrastructure, systems, and processes.

- **Hiring for the Long Haul Facilitated by Deanna Bumgardner | June 8 | 6 – 8 p.m.**
  Identifying hiring needs, designing positions, matching the right people to the right position(s) and making sure they fit with your existing team and culture.

- **Scaling Sales and Marketing Facilitated by Enovia Bedford | June 13 | 6 – 8 p.m.**
  Learn how to align your sales and marketing efforts, and get tips for creating go-to strategies to help scale your business.

- **Funding for Growth Facilitated by Greg Simmons | June 22 | 6 – 8 p.m.**
  Discover how to monitor, measure, and interpret the health of your business using your financial dashboard while learning ways to fund organizational growth.

- **Tales of Growth Facilitated by Larry Swanye | June 28 | 6 – 8 p.m.**
  Learn lessons from entrepreneurs on how they shifted from working in the business to working on the business.