



Thursday, May 12, 2022 • 2:00 PM • Virtual

Welcome Address

Minority Business Enterprise of the Year

Presented to a minority-owned business that has demonstrated sound business strategies while driving economic development in the Charlotte-Mecklenburg region

Woman Business Enterprise of the Year

Presented to a woman-owned business that has demonstrated sound business strategies while driving economic development in the Charlotte-Mecklenburg region

Small Business Enterprise of the Year

Presented to a City of Charlotte certified Small Business Enterprise that has driven economic development in the Charlotte-Mecklenburg region

Prime Contractor of the Year

Presented to a Prime Contractor that demonstrates exemplary leadership while embracing and engaging in diversity initiatives

Diversity Advocate of the Year

Presented to an individual or organization who champions diversity and inclusion best practices, ideas and strategies to increase the overall participation of Minority, Women, and Small Business Enterprises (MWSBEs) in the Charlotte-Mecklenburg region

Media Personality/Outlet of the Year

Presented to a media personality or outlet for providing outstanding community engagement and exemplary coverage in support of the minority, women, and small business community.

Closing Remarks

#crownsofenterprise

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mecknc.gov/crowns

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Master of Ceremonies

Rocio Gonzalez-Zornosa is a bilingual, bi-cultural US born first generation Latina whose mission is to be the bridge of communication among cultures, with the intention of enhancing understanding, acceptance and engagement of the underserved business community with the community at large. In her 20+ career path, she has positioned herself as a servant leader providing education, empowerment, and equitable access to resources to level the playing field. She is excited to lead the Women's Business Center of Charlotte covering 12 counties in the Charlotte Metro area and to expand on the impact she can make in minority women entrepreneurs.

The Institute's Women's Business Center of Charlotte (WBCC) helps women-owned businesses start and grow. Learn more by visiting www.theinstitutenc.org/programs/wbcc.

2022 Nominees

Bignon's African Hair Braiding and Weaving, LLC
FASTSIGNS Independence Blvd
LinWell Farms, LLC
Clean Image USA, LLC
American Electric Company, LLC
1202 Beatties Ford, LLC
Third Rock Events
Empowerment for Life Network, LLC
Warrier Family Dentistry
Symmetry Behavioral Health Systems, LLC
CBK Branding & Consulting Firm, LLP
Hip Hop Smoothies, LLC
Ultimate Gym, INC
Marvels Transportation Service
Phoenix Management Group, LLC
Divine Purpose Dance Factory, LLC
El Progreso Hispano, CORP.
The Cooking Pot
Sary's Travel and Tax Services
Jennifer Temps, INC.
Sunshine Media Network
Love Family First, LLC
Beyel Lash Academy
MDC Marketing Group, LLC
Galore Creative Staffing
The Cardea Group, LLC
Croixstone Consulting, LLC
Dottie Rose Consulting

WFAE 90.7
Carolina's 1st Choice Agency, LLC
The Oh Show, LLC
QCity Metro
Hispanic Contractors Association of the Carolinas
UA Medical Products, INC.
DI Real Estate & Staging
Hard Body Fitness Personal Training Group, LLC
PMG Worldwide, INC.
Xclusive For U
Informatic Concepts, LLC
Bizzy Kidz Kab Company, LLC
CITI, LLC
McFarland Construction
Deep Roots Community Planning Solutions, LLC
HUE House, LLC
Carr Consulting Group, LLC
Young & Polite Children's Dentistry
Marand Builder, INC.
TS Woodworks and RAD Design, INC.
Popbar Charlotte
Crown Renovations, LLC
Total Touch Chiropractic Wellness Center, PA
Sterling Construction Services, INC.
BSI Solutions, INC.
R.J. Leeper Construction, LLC
VIRIDIAN Marketing

Special thanks

Bob Williams Specialty
StreamTech Pro, LLC
Savory Moments Catering

Elected Officials

Mecklenburg County

Chairman - George Dunlap, District 3
Vice Chair - Elaine Powell, District 1
Vilma D. Leake, District 2
Mark Jerrell, District 4
Laura Meier, District 5
Susan Rodriguez-McDowell, District 6
Pat Cotham, At-Large
Leigh Altman, At-Large
Wilhelmenia I. Rembert, Temporary At-Large

City of Charlotte

Vi Alexander Liles, Mayor
Julie Eiselt, Mayor Pro Tem
Braxton Winston, At-Large
Dimple Ajmera, At-Large
Greg Phipps, At-Large
Larken Egleston, District 1
Malcolm Graham, District 2
Victoria Watlington, District 3
Renee Johnson, District 4
Matt Newton, District 5
Tariq Bokhari, District 6
Edmund H. Driggs, District 7

Crowns of Enterprise Planning Committee

Mecklenburg County

Jamila Davis
Monica Grier
Janelly Rosales
Tammy Thompson
Peter Zeiler

City of Charlotte

Steven Coker
Venesia Draughn
Beverlee Sanders
Shaunne Thomas

2022 Judges:

Maria Kemp, Beyond Decadence, Inc
Myron Ross, Morcon
Renee Hode, South Piedmont Community College



Crowns of Enterprise

— 2022 MWSBE Awards Ceremony —

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