

Jacque' Freeman is a graduate of East Carolina University where she earned a Bachelor of Science degree in Communications. For 31 years, she has worked in the radio broadcast industry. Her first radio job out of college led her to WRDW in Augusta, GA, and then onward to the Columbia and Charleston SC markets. Having become very proficient in radio sales, Jacque' was approached by Jefferson-Pilot and Clear Channel Radio in Charlotte, NC. After working for Jefferson-Pilot/Charlotte for 6 years in the nation's 25th market, she was asked to move back to Columbia, SC to become General Sales Manager for a radio station owned by Citadel Communications. Jacque' accepted the challenge and was later promoted to Station Manager. After eight years with Citadel, Jacque' moved to Atlanta, GA to work with CBS Radio, but she missed Columbia, so she returned to join Glory Communications, where she served as Market Manager for 3 local radio stations and Director of Sales for a network of 5 stations throughout South Carolina. Jacque answered another call to move back to Charlotte to serve as General Sales Manager for Beasley Media Group. Jacque' was selected by The National Association of Broadcasters Education Foundation (NABEF) to complete a 10 month MBA style class to enable talented senior level broadcast executives who aspire to advance as group executives or station owners by exposing them to the fundamentals of purchasing, owning, and how to manage a successful operation. Jacque' graduated in June 2015.