Business LaunchPad

[Are You Ready to Launch Your Government Contracting Portfolio?]

MECKLENBURG COUNTY
North Carolina
Office of Economic Development

APPLY TODAY

MeckNC.gov/BusinessLaunchPad

BENEFITS

- Enable businesses to develop, grow, and have a competitive advantage
- Create opportunities for additional capital investment and job creation
- Enhance Minority and Women Owned Small Business participation in government contracting opportunities.
- Engage with Subject Matter Experts and Guest speakers, who understand and facilitate in government processes
- Participate in mentorship and coaching sessions throughout the program
- Receive MWSBE certification assistance
- Opportunity to participate in a case study
- Ability to increase your business Net worth and Network.
- Receive a program certificate and acknowledgment of completion

CONTACT US

BusinessLaunchPad@MeckNC.gov

- ELIGIBILITY -

- My business is located in Mecklenburg County, NC
- I am the owner and/or CEO of the company
- The business is 51% owned by a minority or woman
  - Minority: Black/African America, Asian America, Hispanic American, or American Indian
  - Woman: non-minority female
- I am a U.S. citizen or permanent resident
- If I am not currently certified through NCHUB, I am interested and eligible to obtain certification
- My products and/or services are relevant to government contracting and other government business opportunities
- I have a strong commitment to grow my business and actively attend and participate in the full program

- WHY **YOU** SHOULD PARTICIPATE-

The Business LaunchPad is an exclusive, no cost, 16 week program instituted and administered by Mecklenburg County's Office of Economic Development in facilitation partnership with Central Piedmont Community College's Small Business Center. The program includes classroom instruction, subject matter experts, guest speakers, practical exercises, and participation in 'real-world' workshops and events.

This progressive economic development program is created to capitalize on the synergy and collaboration of organizational resources and establishment of an effective toolkit for success.

Business LaunchPad is designed to...

- advance entrepreneurs/small business owners' understanding of business solutions;
- build capacity and competitive advantages when seeking to participate in government and institutional business opportunities;
- assist in creation of processes used to navigate through pre- and post- award contract opportunities.