

Mecklenburg County is beautiful

Let's work together
to keep it that way

SwatALitterbug.com

Keep Mecklenburg Beautiful (KMB)

As an affiliate of Keep America Beautiful, Keep Mecklenburg Beautiful is a nonprofit volunteer-based entity operated under the guidance of a 20-member board of directors representing all sectors of the community. Its charter is to address litter prevention, beautification and community improvement as well as recycling and waste reduction throughout the County.

KMB concentrates its energies on programs and projects throughout Mecklenburg County, such as the annual Great American Cleanup (March 1st through May 31st)—the largest community cleanup event in the U.S.

If you'd like to conduct your own clean-up project, KMB will be happy to provide the tools—from bags, gloves, vests and litter sticks to educational material. For more information on KMB, visit www.wipeoutwaste.com.

Litter Prevention

Mecklenburg County strives to create a cleaner, safer environment for our community by focusing on litter cleanup, prevention, promotion and awareness, enforcement, and legislation efforts. A great contributor to the successes achieved so far is the partnerships developed between government agencies and the public/private sectors of our community, but in truth, each of us is individually empowered to make a difference.

Reporting Litter / Illegal Dumping

Reporting a litterbug is easy. Just dial 311 or report online through www.SwatALitterbug.com.

If the litter is thrown from a car, please make note of the vehicle's tag number, along with the date, time, location and brief description of the type of littering (cigarette butts, fast food wrappers, construction material, etc.). The owner of the vehicle will be sent a letter from the State of North Carolina Department of Transportation explaining that littering is illegal, a litter bag for the vehicle, and educational material on the harm caused by littering.

If you want to report excessive littering or an illegal dump site, you can call 311 or use the online reporting form.

Keep Charlotte Beautiful (KCB)

The 20 members of KCB are appointed by the Mayor and City Council. The Board's mission is to encourage Charlotteans to take greater responsibility for improving our community's environment. KCB has three focus areas: Beautification and Greening; Waste Reduction and Recycling; and Litter Prevention.

Visit kcb.charlottenc.gov for more information.

Noticed an illegal dump or a highly-littered area? Report it at 311

Adopt-A-Highway

Administered by the NCDOT Office of Beautification, this volunteer-based program results in a significant litter removal cost savings benefit for North Carolina taxpayers. In 2012, that savings was valued at \$5.3 million. All 100 counties have a local Adopt-A-Highway Coordinator that facilitates the adoption of two-mile sections of highway. The NCDOT county maintenance office provides trash bags, safety vests and gloves. In addition, an Adopt-a-Highway sign is placed at the two-mile section recognizing the volunteer(s) taking responsibility for litter removal on a quarterly basis.

Call 1.800.331.5864 or visit www.ncdot.gov/~beautification for more information.

Adopt-A-City Street

Adopt-A-City Street is administered by Keep Charlotte Beautiful. It allows businesses, individuals and organizations to make a significant impact on the cleanliness of Charlotte's streets by adopting a city roadside area and committing to cleaning it at least four times a year.

To sign up for this program, visit kcb@charmek.org. Once accepted, two signs with your selected name will be installed on the city roadside that you have selected.

The Big Spring Clean (formerly Big Sweep)

Each year, over 500 volunteers remove an average of 10 tons of trash from our local waterways! Volunteers have fun, make a big difference, and learn the importance of taking care of our community resources.

For more information, please visit stormwater.charmeck.org.



BE PART OF THE SOLUTION TO WATER POLLUTION!



North Carolina Spring and Fall Litter Sweep

Litter Sweep is a statewide roadside litter cleanup campaign sponsored by the NC DOT. The campaign is a result of a proclamation from the Governor encouraging citizens, businesses, local governments, civic groups and Adopt-A-Highway (AAH) volunteers to participate in making our state clean, green and beautiful. The events are generally scheduled for the last two weeks of April and September.

To volunteer, call **1.800.331.5864** or visit www.ncdot.gov/~beautification for information.