

# Charlotte Area

## NC Air Awareness

### [ TIPS FOR SUCCESS AND INCENTIVE IDEAS ]

Here are some tips and ideas to get you thinking creatively about how to reward your employees.

#### Tips for successful events

Keep in mind these five keys to success when planning Air Awareness events for your employees.

1. Publicity: As much and as often as possible
2. Location: Pick a place that employees visit regularly
3. Food: Gets people "in the door"
4. Door Prizes: Refer to Incentive Idea List above
5. Music: Creates an atmosphere of excitement and fun

#### Incentive Ideas

Prizes for drawings:

- Gas Card(s): \$10, \$20, \$25, \$50
- Store/Restaurant Gift Card(s): \$10, \$20, \$25, \$50
- Vacation Time: 1-hour, half day, 1-day
- Casual Dress Day
- Package of Compact Florescent Light bulbs
- Programmable Thermostat
- Electric leaf Blower (or other electric lawn equipment)
- Fitbit

Giveaways:

- Transit passes: single-ride or 10-ride passes
- Compact Florescent Light Bulbs
- Snacks
- Bottled drinks
- Cookies and Lemonade or coffee
- Vouchers for on-site dining facilities
- Corporate promotional items