



# Charlotte Area

## NC Air Awareness

### [ Volunteer Toolkit: Creating Idle-Free Zones ]

*Are you looking for a way to reduce mobile source emissions  
at your workplace, school, or house of worship?  
Take on this volunteer project to create some Idle Free Zones!*

**Mecklenburg County Air Quality**

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1

Get support from the management officials at your organization. That may include the fleet management for your workplace, the principle of the school, or your faith leader. Show them this tool kit so they have an idea what they will be committing to!

2

Contact Mecklenburg County Air Quality to receive your complete toolkit including:

- North Carolina Division of Air Quality "Turn Off Your Engine" signs (available at no cost)
- Idle Myth Busting fact sheets
- Reporting Form
- Tips for Effective Campaigns

•If your organization has a fleet of vehicles, ask for NC Air Awareness "Don't Idle" information cards to put in the vehicles as a visual prompt to reduce idling.

3

Establish your starting point (Use Reporting Form "Before Campaign" Section).

•Observe vehicles idling, some questions to consider would be:

How many vehicles are idling and how long?

When and where are vehicles idling?

How much time is spent idling?

4

Place the "Turn Off Your Engine" signs where you observed idling is most common. Don't forget to send pics of your new sign to @MeckLUESA on Twitter or Facebook!

5

Let people at your organization know about the new idle reduction effort! Review the included Tips for Effective Campaigns sheet.

6

During the campaign, make observations (Reporting Form "During Campaign" Section) to record progress. About 2 weeks after your campaign ends, make a final set of observations (Reporting Form "After Campaign" Section). Look back to see if your idle-free zone has made a difference in behavior!

Send us a copy of your Reporting Form at [WebAQ@MecklenburgCountyNC.gov](mailto:WebAQ@MecklenburgCountyNC.gov).