



# Charlotte Area

## NC Air Awareness

### [ Volunteer Toolkit: Hosting a Carpooling Event ]

*Carpooling is fun way to reduce the number of cars on the road!  
Utilize this volunteer project to host a carpool day, week, or month  
at your workplace, school, or house of worship!*

**Mecklenburg County Air Quality**

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1

Get support from the management officials at your organization. That may include the fleet management for your workplace, the principle of the school, or your faith leader. Show them this tool kit so they have an idea what they will be committing to!

2

Contact Mecklenburg County Air Quality to receive your complete toolkit including:

- Reporting Form
- Tips for Effective Campaigns
- Carpool Matching Map (if necessary)
- Share the Ride NC Information (if necessary)

3

Plan an event to match up carpool buddies!

This can be a one-day event or can be held over multiple days or weeks.

Are you a CMS parent or student?

Contact us about establishing or learning about an ASEP or Magnet School shuttle stop!

4

Use the Share the Ride NC phone app from Charlotte Area Transit System (CATS) for a high-tech solution to setting up carpool buddies or use a map and sticky notes for an interactive approach.

5

Choose a day, a week, or a month to have your carpool event and start spreading the word! Check out the "Tips for Effective Campaigns" sheet for advice on increasing participation!

6

Complete the Reporting Form to capture how many people were involved in your carpool event and the miles avoided!

Once complete, send us a copy at [WebAQ@MecklenburgCountyNC.gov](mailto:WebAQ@MecklenburgCountyNC.gov).