

Region 4 Change for Life: Tobacco-Free Recovery Coalition - 2022 Meeting Schedule



The Region 4 Coalition will meet virtually on a monthly basis on the **4th Thursday from 8:30 – 9:45 am** (note holiday changes*) with educational topics of interest every month by subject experts.

A peer-facilitated breakout opportunity for sharing/problem solving will be provided each month – select from two smaller groups based on where your organization is on the tobacco-free journey: Group 1 - newcomers (those starting or early in the journey) and Group 2 - veterans or early adopters (those further down the road).

Meeting Structure: 1 hour, 15 minutes

- 8:30 am** – Welcome/Announcements (5 minutes)
- 8:35 am** – Educational Topic for the Month (30 minutes) – with Evidence-Based Information/Content Expert
- 9:05 am** – Facilitated Break Out Rooms (25 minutes) – Learn From Each Other
- 9:30 – 9:45 am** – Report Out and Wrap Up (15 minutes)



Planned Monthly Meeting Topics:

JANUARY 27

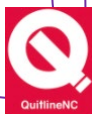
The Tobacco-Free Road Map – how to develop a comprehensive approach to change culture and provide whole person care

FEBRUARY 24

Communicating the Whys – how to gain leadership and staff buy-in to create a tobacco-free agency environment

MARCH 24

You Don't Have to Do this Alone!
Utilizing Quitline NC, Breathe Easy NC and Change for Life: Tobacco-Free Recovery and online resources



APRIL 28

How to Embrace a "Therapeutic Opportunity" Approach – a patient-centered way to deal with tobacco-free policy violations

MAY 26

Words Matter.
How to frame the story of tobacco-related health inequities around justice/fairness and collective solutions

JUNE 23

How Can We Be Reimbursed?
What we know about billing/coding for tobacco treatment services



ROAD TO TOBACCO-FREE -- ROAD TO TOBACCO-FREE -- ROAD TO TOBACCO-FREE --  **TOBACCO-FREE!**

JULY 28

Using Message Maps – How to create tobacco-free motivational messaging for clients, and staff, and other stakeholders

AUGUST 25

Implementing Clinical Processes for tobacco treatment using the Million Hearts Tobacco Cessation Change Package



SEPTEMBER 22

How to Know if You are on the Right Track - building in surveys/evaluation to assess your tobacco-free policy and treatment

OCTOBER 27

Preparing the TF Environment – how to refresh client/patient spaces to achieve creative shift to wellness!



NOVEMBER 17*

How to Create Strategies to Build and Ensure Sustainable Staff Training around your tobacco-free campus initiative

DECEMBER 15*

Celebrate our Successes!

