

American Rescue Plan Act

Funding Recommendations – Round One



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Grand Total			\$59,372,129

AFFORDABLE HOUSING
&
HOMELESSNESS

Freedom Fighting Missionaries The Morningside Project

Funding Amount

\$750,000

Program Summary

Funding is requested to the Morningside Project, which will offer stable housing, identification support, employment assistance and healthcare access to 42 justice-involved individuals. The program is currently underway and participants entering the program are provided with emergency and temporary housing support, followed by three phases:

- Phase One starts with the basic needs program which provides identifications, free healthcare, transportation assistance, smart phone, two weeks of computer and internet training.
- Phase Two includes employment readiness, interviewing skills training, workplace etiquette and attire training. Clients enter employment placements with second chance employers at a rate of \$15.00 per hour. Education and industry specific training will also be provided.
- Phase Three proposes permanent housing solutions.

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Cultivate partnerships to increase inventory of affordable housing and/or affordable housing subsidies
- Expand access to sustainable, affordable housing opportunities and funding streams
- Offer shelters and transitional housing to individuals experiencing homelessness

Habitat for Humanity of the Charlotte Region Land Acquisition

Funding Amount

\$1,000,000

Program Summary

The request is for funding to purchase land to build 16 new affordable homes. Land will be purchased at approximately \$62,500 per lot (typically \$28K) in the first two years of the grant cycle, with development, construction, and title transfer to the low- to moderate-income buyer occurring prior to 2027.

Note: Increase in lot purchase is due to lot locations that improve access to highly rated schools, higher surrounding property values, lower violent crime rates, and access to other amenities.

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Cultivate partnerships to increase inventory of affordable housing and/or affordable housing subsidies
- Offer housing navigation assistance to facilitate moves to neighborhoods with high economic opportunity
- Offer workforce housing

Pineville Neighbors Place Better at Home

Funding Amount

\$300,000

Program Summary

Funding will support transitioning individuals living in extended stay hotels into more stable housing by providing financial support to cover application fees, deposits and first month's rent. Funding will also prevent evictions for those in stable housing by covering up to 2 months of past due rent. Supportive services are also offered: budget counseling, parenting classes, and general life skills.

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Provide homelessness prevention services
- Support disproportionately impacted populations through rental subsidies and/or critical home repairs

COVID-19 Recovery and Renewal Task Force Strategies

- Provide aid and assistance for affordable housing, support for renters, homeowners, landlords, and people experiencing homelessness in our community

Roof Above Increasing and Improving Emergency Shelter for Men

Funding Amount

\$1,275,000

Program Summary

Funding is requested to increase operations at the Giles Center, a low-barrier overnight shelter for men (which is scheduled to close in June due to expiration of ESG-CV Funds).

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Offer housing navigation assistance to facilitate moves to neighborhoods with high economic opportunity
- Offer shelters and transitional housing to individuals experiencing homelessness

COVID-19 Recovery and Renewal Task Force Strategies

- Provide aid and assistance for affordable housing, support for renters, homeowners, landlords, and people experiencing homelessness in our community

Smithville Community Coalition Revitalization Plan

Funding Amount

\$3,000,000

Program Summary

Request is for funding to prevent displacement and gentrification of the Smithville community in Cornelius. Funding is intended to support the purchase of land.

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Invest in projects that align to the EPA Drinking Water and Clean Water State Revolving Funds requirements
- Offer workforce housing
- Support disproportionately impacted populations through rental subsidies and/or critical home repairs

Socialserve Housing CLT Expansion

Funding Amount

\$992,000

Program Summary

Funding is requested to expand the Housing CLT program, which provides housing placement, financial assistance, and landlord relationship management services for local homeless services agencies. The funding will support:

- 3 full-time Socialserve staff to operate a landlord support hotline to support housing retention and recruit new landlord partners
- Operate an online housing placement and landlord relationship management tool

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Offer housing navigation assistance to facilitate moves to neighborhoods with high economic opportunity
- Provide homelessness prevention services

COVID-19 Recovery and Renewal Task Force Strategies

- Provide aid and assistance for affordable housing, support for renters, homeowners, landlords, and people experiencing homelessness in our community

The Relatives RAMP Staff

Funding Amount

\$719,448

Program Summary

The Relatives is requesting funding to add three new staff positions to the existing RAMP Program (drop-in resource center for young adults) to address the increased demand for housing and homeless prevention services:

- 2 Transition Specialists at On Ramp who will provide case management services to disconnected young adults, helping them achieve their housing and employment goals and achieve stability
- 1 Housing Case Manager who will assist homeless young adults secure stable housing and provide them with wrap around supports for up to 12 months, to ensure they can remain stably housed on their own.

Goal

Reduce and prevent homelessness and housing instability.

COVID-19 Strategic Recovery Plan Strategies

- Expand access to sustainable, affordable housing opportunities and funding streams
- Offer housing navigation assistance to facilitate moves to neighborhoods with high economic opportunity
- Provide homelessness prevention services
- Support disproportionately impacted populations through rental subsidies and/or critical home repairs

**BEHAVIORAL HEALTH
&
HEALTH EQUITY**

Camino Community Development Corporation

Camino Contigo

Funding Amount

\$2,511,360

Program Summary

Funding is requested to expand the Camino Contigo Program (Behavioral Health Services that offer individual counseling, play therapy, and peer support services) to address unmet needs in the County, specifically in the Latino immigrant community, by staffing bilingual professionals to treat substance use disorders and other mental health needs. The proposal also includes a mobile clinic and renovations to Camino's Health Center to increase space for behavioral health services.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Implement place-based health services throughout Mecklenburg County to decrease neighborhood level health disparities and invest in integrated health care clinics and/or urgent care centers in which health care providers are trained in culturally relevant care
- Provide services that directly address the Social Determinants of Health
- Provide services to the uninsured/underinsured

Care Ring

Expansion of Nurse Family Partnerships

Funding Amount

\$3,366,798

Program Summary

Care Ring requests funding to expand the Nurse- Family Partnership (NFP) program, which is an evidence-based, pre and postnatal nurse home visitation program, targeting low-income, expectant mothers who are at greater risk of having poor pregnancy outcomes. Once paired with a nurse, participants receive intensive engagement from pregnancy until the child's second birthday; Nurses will complete 64 weekly or bi-weekly visits over a 30+ month period.

Goal

Reduce health disparities through expansion of access to healthcare and health literacy.

COVID-19 Strategic Recovery Plan Strategies

- Address parental preparedness to provide quality care to children from birth to 3, older children, and/or teens through parental education and/or home visits
- Expand access to early childhood development (birth to 3) programs and services
- Expand home visiting programs for families with younger children
- Provide services to women to help reduce infant mortality
- Provide support for vulnerable populations to access medical or public health services

Charlotte Rescue Mission
Miracle at Cedar Street Campaign

Funding Amount

\$3,000,000

Program Summary

Funding is requested to build a new facility for its Rebound Men's Program, which serves community members at the intersection of addiction and homelessness. The new facility, expected to be completed in June 2023, will provide 166 beds for men seeking treatment.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Provide services that directly address substance abuse, use, and misuse.

Grace Mar Training and Employment LLC
Empowering Father Initiative

Funding Amount

\$900,000

Program Summary

Funding is requested to expand the applicant's Empowering Fathers Program, which provides a dedicated mental health resource to fathers who have need for mental health substance abuse and trauma services.

- Provides a dedicated mental health clinician
- Adds an advocate and a job coach/recruiter

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Expand access to mental health services in targeted neighborhoods and qualified census tracts
- Improve affordability of behavioral health counseling for adults and youth who are uninsured or underinsured

COVID-19 Recovery and Renewal Task Force Strategies

- Expand and promote mental health care and substance abuse treatment options

Loaves and Fishes Food For All

Funding Amount

\$2,979,540

Program Summary

Funding is requested to expand its current grocery home delivery service by introducing a free Instacart platform and increasing operations from 3 days a week to 7 days a week. The proposed strategy will increase the number of individuals served through grocery and meal home deliveries to 22,500 by FY25 (currently serve 15,734).

Goal

Increase food security with individuals and families.

COVID-19 Strategic Recovery Plan Strategies

- Increase access to healthy food (i.e., fresh fruits and veggies) from all five food groups and accommodating to specialized diets to include expanding the selection of healthy food (e.g., food distribution centers, convenience stores, mobile food trucks, delivery services, and community markets)
- Reduce barriers for individuals to gain access to food support

COVID-19 Recovery and Renewal Task Force Strategies

- Bolster community food security efforts and reduce the footprint of food desert

Mental Health America of Central Carolinas Counseling Center

Funding Amount

\$1,275,000

Program Summary

Mental Health America is requesting funding to renovate unused space at its office to serve as a counseling center to offer short-term mental health counseling for underserved individuals ages 8+. Program will also offer college students (in counseling programs) stipends if they complete their required clinical supervision at the facility. Program builds upon work already provided through Meck Hope.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Expand access to mental health services in targeted neighborhoods and qualified census tracts
- Improve affordability of behavioral health counseling for adults and youth who are uninsured or underinsured

COVID-19 Recovery and Renewal Task Force Strategies

- Expand and promote mental health care and substance abuse treatment options

Pat's Place Child Advocacy Center

Improving Access to Evidence-Based Trauma Treatment for Children

Funding Amount

\$957,224

Program Summary

Pat's Place is requesting funds to expand the CHAT Collaborative, which was established in 2019 to foster communication between mental health providers and Pat's Place to monitor children's participation and progress in therapy. Funding will grow the provider network of trauma trained, children's mental health clinicians. Pat's Place staff will provide clinical supervision and advanced clinical training (at no cost) to grow ~ 275 therapists' skills and capacity to provide effective treatment. Additionally, staff will recruit new, culturally appropriate providers to facilitate "good-fit" connections with geographically suitable providers.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Expand culturally sensitive behavioral health programming, using community-based methods
- Provide crisis intervention and trauma treatment services for adults and youth experiencing community violence or domestic violence
- Provide services or outreach to promote awareness of and access to mental health services

COVID-19 Recovery and Renewal Task Force Strategies

- Expand and promote mental health care and substance abuse treatment options

Project 658, Inc.

Hope Community Clinic

Funding Amount

\$3,157,000

Program Summary

Project 658, a clinic that offers medical and counseling services, is requesting funding to upfit a new, larger clinic space in the summer of 2022 that will meet the increasing demand for medical and behavioral health care. Funding will also provide for additional administrative staff, interpreters/interpretive services, and additional medical and behavioral health staff, as well as program money for transportation and training materials, necessary to meet the medical and mental health needs of the community.

Goal

Reduce health disparities through expansion of access to healthcare and health literacy.

COVID-19 Strategic Recovery Plan Strategies

- Provide services that directly address the Social Determinants of Health
- Provide services to the uninsured/underinsured

COVID-19 Recovery and Renewal Task Force Strategies

- Reduce health care affordability barriers

Promise Resource Network

Peer-Run Crisis Prevention, Diversion and Response

Funding Amount

\$4,856,292

Program Summary

Funding is requested to continue the peer-run warm-line that serves as the portal for MeckHOPE and a new peer-run respite that offers a 10-day stay for those experiencing a mental health crisis.

- Warm Line allows people experiencing distress to call and talk to a peer anytime day or night. Applicant does mention funding would expand this service by adding text and chat features.
- Respite offers a 10 day stay at a healing retreat as an alternative to the emergency department for people experiencing a mental health crisis.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Employ peer support specialists to reduce waitlists and the need for police interventions
- Provide hotlines or warmlines for individuals

COVID-19 Recovery and Renewal Task Force Strategies

- Expand and promote mental health care and substance abuse treatment options

Right Moves for Youth

School Based Health Programs

Funding Amount

\$350,000

Program Summary

Right Moves for Youth is requesting funds to expand their school-based mental health programming, which offers group counseling to preventatively address mental health challenges (such as isolation, anxiety and depression that have resulted from COVID-19 pandemic). Students in grades 6-12 are referred to the program by student support staff, administrators, teachers, school resource officers and other members of law enforcement, other youth-serving agencies, and parents. Program Specialists facilitate in-school weekly groups meeting (of about 15 students) using life skills curricula that nurture the holistic health and social uplift of students. There will be two new locations in FY23 and FY24 that will serve 1200 students each year.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Promote mental health services to individuals and families

Teen Health Connection

Teen Health Connection Behavioral Health Services Expansion

Funding Amount

\$310,625

Program Summary

Funding is requested to make capital improvements to their existing office space for the expansion of therapy services, including the conversion of teen prevention programming areas (workstations, meeting areas, and group discussion spaces) into 5 therapy offices.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Promote mental health services to individuals and families
- Provide services or outreach to promote awareness of and access to mental health services

COVID-19 Recovery and Renewal Task Force Strategies

- Expand and promote mental health care and substance abuse treatment options

The Center for Community Transitions

Behavioral Health for Incarcerated Women

Funding Amount

\$773,367

Program Summary

Funding is requested to expand behavioral health services for currently incarcerated women serving the final 1-3 years of their state prison sentence at the applicant's residential, work release dorm. The expansion includes hiring additional staff to increase individual therapy sessions, group counseling, and trauma/substance abuse programming for residents living at the work release dorm. Funding will allow the applicant to convert its part-time social worker into a full-time director role and add two additional social workers. The team will work together to develop a comprehensive and integrated reentry plan that includes individual mental health assessments, pre- and post- criminogenic assessments, and psychosocial group counseling.

Goal

Improve behavioral health outcomes by increasing access to resources, services, and programming.

COVID-19 Strategic Recovery Plan Strategies

- Promote mental health services to individuals and families
- Provide services that directly address substance abuse, use, and misuse

University City Foundation UCITY Family Zone

Funding Amount

\$990,770

Program Summary

The UCITY Family Zone, a place-based "ecosystem" of 80 organizations in northeast Charlotte, is requesting funding to expand its existing network of community ambassadors in local apartments (4 new ambassadors who live in the apartments), providing more health literacy opportunities in the community, and providing more health screenings and referrals.

- Primary outcomes of interest are screening for mental health and social determinant needs (960 individuals per year), referral to primary and mental health specialty care (154 per year), and referral to social service organizations or health education providers (250 per year).

Four Family Zone organizations are expected to collaborate on the initiative:

- Mayfield Memorial Community Development Corporation: will serve as project operations center, offering wraparound services at their 52-unit mixed income apartment (under construction), and provide overall program oversight.
- Charlotte Community Health Clinic: will sponsor community trainings, outreach and education, and clinic-based medical and behavioral health treatment.
- Mental Health America: will provide behavioral health training and expanded community behavioral health education
- UNC Charlotte Academy for Research on Community Health, Engagement, and Services: will develop and track metrics and outcomes, assist with ambassador education, and support literacy activities.

Goal

Reduce health disparities through expansion of access to healthcare and health literacy.

COVID-19 Strategic Recovery Plan Strategies

- Deploy innovative health equity programming for disproportionately impacted communities
- Expand culturally sensitive behavioral health programming, using community-based methods
- Promote mental health services to individuals and families

COVID-19 Recovery and Renewal Task Force Strategies

- Build trust through grassroots and community connections
- Enhance coordination of our community's health care efforts

Vision to Learn Better Vision to Learn

Funding Amount

\$1,517,136

Program Summary

Funding is requested to support the program's effort to provide students in CMS with access to vision care. The program will offer free, on-site vision screenings, eye exams, and glasses on site at selected schools. Goal is to provide 6,600 eye exams (per year) and provide 5,280 children with glasses.

Goal

Reduce health disparities through expansion of access to healthcare and health literacy.

COVID-19 Strategic Recovery Plan Strategies

- Promote mental health services to individuals and families
- Provide services that directly address substance abuse, use, and misuse

COVID-19 Recovery and Renewal Task Force Strategies

- Reduce time and distance barriers separating people from their health care options
- Reduce health care affordability barriers

CHILDCARE
&
EARLY CHILDHOOD
DEVELOPMENT

Charlotte Bilingual Preschool
ParentChild +

Funding Amount

\$300,000

Program Summary

Funding is requested to support the ParentChild + program, which will help Spanish-speaking Latinx families prepare their children for pre-k by supporting healthy development and school readiness. Families will receive bi-weekly visits from Early Learning Specialists, as well as 46 age-appropriate books and educational toys that support literacy. Families will also be connected to food, housing, medical, and educational resources.

Goal

Increase access to affordable, quality childcare and education for children and families

COVID-19 Strategic Recovery Plan Strategies

- Expand access to early childhood development (birth to 3) programs and services

Charlotte Community Services Association
Childcare Licensing Assistance

Funding Amount

\$393,725

Program Summary

Applicant seeks funding to become a 4-5 star licensed childcare provider program for 4-year-olds to address the need for affordable, high-quality childcare for black and Latino families. Building Code issues have stalled the licensing process for this organization, and they are now requesting funds to address code issues, including installing fire-resistant doors, fire alarms, carbon monoxide detectors, constructing sidewalks, fencing, and a playground. Program will add staffing for one-year of operational support: 2 Lead Teachers, 1 Assistant Teacher, and 1 Substitute Teacher.

Goal

Increase access to affordable, quality childcare and education for children and families.

COVID-19 Strategic Recovery Plan Strategies

- Expand childcare and childhood education services (3-5) in disproportionately impacted communities

CORE Programs by INLIVIAN

Parent Child Plus

Funding Amount

\$510,000

Program Summary

Funding is requested to expand the ParentChild+ program to accommodate 36 additional students, which would support a total of 198 children over a 3-year period. ParentChild+ is a home visiting program that aims to help with early literacy and school readiness with 92 twice-weekly home visits. Children graduate from the program at the end of 46 weeks.

Goal

Increase access to affordable, quality childcare and education for children and families.

COVID-19 Strategic Recovery Plan Strategies

- Expand access to early childhood development (birth to 3) programs and services
- Expand home visiting programs for families with younger children

ourBridge

Afterschool Programming

Funding Amount

\$665,000

Program Summary

Funding is requested to continue providing free afterschool care to 150 immigrant and refugee families at the current location in East Charlotte, while also expanding to a new location on South Boulevard to serve an additional 75 families. Afterschool program focuses on English Language Acquisition and STEAM. Programs run M-F from 3:00-6:00 for K5 and 4:30-7:00 for Middle Schoolers. The program will employ three new positions for the project: Director of Out-Of-School Programs, Director of Student Well Being, and Director of Development.

Goal

Increase access to affordable, quality childcare and education for children and families.

COVID-19 Strategic Recovery Plan Strategies

- Expand eligibility for childcare to working families who do not meet the income threshold

Smart Start of Mecklenburg County Home Visiting

Funding Amount

\$342,500

Program Summary

The applicant is requesting funds to expand current home visiting services to expectant and parenting families (850 residents currently served, increase to 1,400) by developing a platform to facilitate an integrated system of home visiting care in the community. Visits are intended to promote infant and child health, foster educational development, and school readiness, as well as help prevent child abuse and neglect.

Implementation will occur in three phases:

- Planning: the organization will assess and evaluate the current landscape of existing home visiting services and perform a gap analysis to determine community need.
- Marketing: the organization will raise awareness and present results to communicate both needs and opportunities.
- Implementation: the organization will resource earlier results from the planning phase to recruit new organizations to provide home visiting services, encourage existing ones to adopt more evidence-based home visiting models, and assist in expanding programming.

Goal

Increase access to affordable, quality childcare and education for children and families.

COVID-19 Strategic Recovery Plan Strategies

- Expand access to early childhood development (birth to 3) programs and services
- Expand home visiting programs for families with younger children

The Summer Camp Fund Summer Camp Scholarships

Funding Amount

\$791,000

Program Summary

The Summer Camp Fund seeks funding to provide low-income children with summer camp scholarships. Funding is expected to support 40 kids going to camp in 2022, 450 kids in 2023, 450 kids in 2024 and 450 kids in 2025.

Goal

Increase access to affordable, quality childcare and education for children and families.

COVID-19 Strategic Recovery Plan Strategies

- Expand childcare and childhood education services (3-5) in disproportionately impacted communities
- Expand eligibility for childcare to working families who do not meet the income threshold

**PARKS,
ENVIRONMENT,
&
INFRASTRUCTURE**

Cherry Community Organization
Replace Lead Pipes

Funding Amount

\$250,000

Program Summary

Funding is requested to allow the Cherry Community Organization to contract with professional vendors and subcontractors to replace all existing lead pipes with nonlead-based materials for housing owned by the organization built between 1921 and 1925. Mediation assessments are also included. The replacement of pipes will mitigate the effects of toxic contaminants for the tenants that reside in the 10-11 homes identified.

Goal

Enhance the land and water quality through strengthened infrastructure.

COVID-19 Strategic Recovery Plan Strategies

- Invest in projects that align to the EPA Drinking Water and Clean Water State Revolving Funds requirements
- Invest in projects within qualified census tracts

Land Use and Environmental Services Agency
Historic Stewart Creek Enhancement Project – Phase III

Funding Amount

\$3,582,000

Program Summary

Funding is requested to execute the final phase of the Historic Stewart Creek Enhancement Project, which is expected to create stable stream banks, reduce bacteria levels, restore the habitat, and improve aquatic life for one mile of stream.

- Phase I construction is complete and Phase II construction is underway with an anticipated completion date of Spring 2023.
- Phase III will build upon prior investments, resulting in 3.3M+ miles (64.3%) of Stewart Creek being restored. Phase III construction should be completed in Spring of 2024,

Goal

Enhance the land and water quality through strengthened infrastructure

COVID-19 Strategic Recovery Plan Strategies

- Invest in projects that align to the EPA Drinking Water and Clean Water State Revolving Funds requirements

Parks and Recreation

Archdale Park

Funding Amount

\$4,000,000

Program Summary

Funding is requested to begin design and construction of improvements and expansion of amenities within Archdale Park, which is an existing 16.6-acre park located in a south region QCT and defined as a “priority community” in the Meck Playbook. Existing amenities include a basketball court, picnic shelter, playground, and multipurpose field. The County Park and Recreation Master Plan found this park to be in poor condition in comparison to other parks in the County. Design work is expected to begin the Fall of 2022 and construction is expected to begin the Summer of 2024.

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Reinvest in existing Mecklenburg County parks, amenities, and greenways within qualified census tracts
- Invest in projects within qualified census tracts

Parks and Recreation

Druid Hills Park

Funding Amount

\$1,000,000

Program Summary

Druid Hills Park is an existing 7-acre park located in a Central Region QCT and defined as a Meck Playbook “priority community.” Existing amenities include a basketball court, playground, outdoor fitness area, and a community garden. This project received \$1 million in Capital Improvement Plan funding for the FY 2019 to 2023 cycle; however, the program for the park has expanded due to increased use and the need to accommodate programs and gatherings that were typically held indoors prior to the COVID-19 pandemic. Funding is requested complete the final park master plan, which includes an expanded shelter with restrooms to support outdoor community programming, additional picnic shelters, expanded walking trails, and a larger community garden. Construction is expected to begin the Summer of 2022.

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Reinvest in existing Mecklenburg County parks, amenities, and greenways within qualified census tracts
- Invest in projects within qualified census tracts

Parks and Recreation

LC Coleman Park

Funding Amount

\$2,000,000

Program Summary

LC Coleman Park is an existing 11-acre park in a Central Region QCT and defined as a Meck Playbook “priority community.” Existing amenities include a softball field, a tennis court, trails, 2 full basketball courts, a park shelter, and a playground. The County Park and Recreation Master Plan found this park to be in poor condition compared to other County Parks. The park received \$850,000 in funding; however, the program for the park has expanded due to the need to accommodate activities that were typically held indoors prior to the COVID-19 pandemic. Funding is requested to replace existing park amenities, invest in new amenities to expand park offerings, and improve accessibility from all entrances into the park. Design work is expected to begin in the Fall of 2022 and construction is expected to begin the Summer of 2024.

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Reinvest in existing Mecklenburg County parks, amenities, and greenways within qualified census tracts
- Invest in projects within qualified census tracts

Parks and Recreation

Monroe Road Park

Funding Amount

\$2,500,000

Program Summary

Monroe Road Park is a 12-acre proposed park site in a Central Region QCT and defined as a Tier One investment project in the Meck Playbook. It is also in a “priority community.” This property previously housed a Park and Recreation office building and has not been developed as a formal park. Funding for this project is requested to begin design and construction of Monroe Road Park, anticipated to begin in the Fall of 2022 and Summer of 2024, respectively. These improvements will also align with the relocation of a County recycling center currently under design on a small portion of this site.

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Reinvest in existing Mecklenburg County parks, amenities, and greenways within qualified census tracts
- Invest in projects within qualified census tracts

Parks and Recreation Wi-Fi for Existing Neighborhood Parks

Funding Amount

\$350,000

Program Summary

Funding is requested to provide equipment and services for free public Wi-Fi within the boundaries of six identified parks to increase equitable internet access and incentivize park visitation. All six parks are located in a Meck Playbook “priority area.” Mecklenburg County IT staff and contractors would be involved in the Wi-Fi installation and services provided. Design work is expected to begin the Fall of 2022 and construction is expected to begin the Summer of 2024.

Proposed Locations

1. Druid Hills Neighborhood Park
2. Grier Heights Neighborhood Park
3. Kilbourne Neighborhood Park
4. Reid Neighborhood Park
5. Tryon Hills Neighborhood Park
6. Fred Alexander Neighborhood Park

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Invest in projects within qualified census tracts

Parks and Recreation Wi-Fi Recreation Centers

Funding Amount

\$960,000

Program Summary

Funding is requested to provide free or boosted public Wi-Fi service at eight recreation centers or pavilions. The service would be accessible inside the facilities and in the parking areas outside of the facilities. The outdoor Wi-Fi would allow for free public usage, and indoor Wi-Fi would bolster the Department’s ability to offer programming requiring Internet access. This request would provide Internet access for neighborhood residents who do not have it at home. The sites are located in a Meck Playbook “priority area.” Design work is expected to begin the Fall of 2022 and construction is expected to begin the Summer of 2024.

Proposed Locations

1. Arbor Glen Outreach Center
2. Bette Rae Thomas Recreation Center
3. Ivory/ Baker Recreation Center
4. MLK, Jr. Recreation Center
5. Southview Recreation Center
6. Sugaw Creek Recreation Center
7. West Charlotte Recreation Center
8. Clanton Park (Dorothy Waddy Pavilion)

Goal

Improve the physical infrastructure for parks, amenities, and greenways

COVID-19 Strategic Recovery Plan Strategies

- Invest in projects within qualified census tracts

WORKFORCE
&
ECONOMIC DEVELOPMENT

Angels and Sparrows Community Table and Resource Center Pathway Tutoring and Education

Funding Amount

\$854,906

Program Summary

The applicant is requesting funds to expand their two-generation education program, which includes tutoring for children (to bridge learning gaps resulting from COVID 19), as well as ESL classes for parents. The program plans to add high school equivalency classes, Accelerated Career Training, and Vocational Training through partnerships with other local agencies (Ada Jenkins, Tutor Doctors, CPCC, Beatties Ford Vocation Center, and The Academy of Goal Achievers) - Expects to serve 280 individuals in the first 2.5 years. Applicant also references an Emergency Fund to address participant's most immediate financial needs.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Educate students on college and career readiness opportunities, including the trades

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers

ASPIRE Community Capital Expansion of Programs

Funding Amount

\$275,000

Program Summary

The applicant is requesting funds to expand their current business training programs that focus on aspiring entrepreneurs of color (18 years of age and older) from distressed, low- to moderate-income communities, but with a focus on mental health, sector-specific business development.

- Business Readiness Program (BRP) - a virtual, seven-week, interactive course designed for small-business entrepreneurs whose businesses may still be in the ideation phase or who require assistance to further develop their business model. (60 participants per year)
- Community Business Academy (CBA) - a 12-week course that offers business training for entrepreneurs with emphasis on critical business fundamentals. (80 participants per year)
- Business Accelerator Services (BAS) program - one-on-one coaching and business development resources to further strengthen and grow the participant's business. (25 participants per year)

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Offer increased training opportunities to organizations on resiliency and operational capacity to better meet the needs of individuals disproportionality impacted by the pandemic

COVID-19 Recovery and Renewal Task Force Strategies

- Prioritize assistance for non-profit organizations and boost investments in agencies meeting critical needs for people most impacted by COVID-19 and in areas most historically challenged

Charlotte Mecklenburg Black Chamber of Commerce
Healthcare Workforce Development

Funding Amount

\$600,000

Program Summary

Funding is requested to expand the Health Cares-Healthy Careers program for one-year, which is an online training platform to train and develop young professionals for entry-level positions in healthcare (focus on dental assisting). The program helps secure certifications and offer participants an opportunity to train with healthcare professionals, while receiving a \$15/hr stipend for 20 hours per week for 12 weeks. The applicant will serve 75 young professionals in Year 1.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Target workforce development initiatives on skilled trades, STEM careers, or other industries with difficulties connecting workers with employment opportunities

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers

City Startup Labs, Inc.
REEP 3.0

Funding Amount

\$962,000

Program Summary

The applicant is requesting funds for their ReEntry Entrepreneurship (REEP) program that will provide comprehensive and applied workforce and entrepreneurial training to formerly incarcerated persons. The program builds off the REEP 2.0 program that was implemented in 2021 with the support of Mecklenburg County Criminal Justice Services Department

The program will offer training in 3 main phases over a 12-month period:

- **LEARN phase:** Teaching tech fundamentals, presentation and writing skills, business communication and modeling exposure
- **EARN Phase -** Opportunity for additional credentialing and internships w/area (fair-chance) employers OR will test entrepreneurial business-model + customer discovery.
- **BUILD Phase -** participants will choose either an employment or entrepreneurial career path. Entrepreneurial path will be equipped with a Business-in-a-Box toolkit (including material resources, back-office support, coaching and kick-starter capital — \$5,000 kick starter grants per year to participants.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers

International House ESL and Citizenship Preparation

Funding Amount

\$677,538

Program Summary

Funding is requested to scale the applicant's education and workforce development programs that aim to help immigrants become proficient English speakers and prepare for citizenship. The program includes citizenship classes, individual tutoring programs, and career coaching. Funding will also add three new ESL classes (Navigating the Community, Financial Literacy, and Employment in the US) that will last 8 weeks. In addition, the funds will also allow the provider to add another Immigration Attorney that will increase the capacity of its Immigration Law Clinic.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers

Mueller Craft and Trade Academy PACE Program

Funding Amount

\$1,575,600

Program Summary

Funding is requested to support the Pre-Apprenticeship Construction Experience (PACE) program. Up to 80 participants will train-work 40 hours a week with different employers, obtaining general knowledge from different trade paths, and earn a salary (\$12/hour or \$5,760) for the 12-week training period (divided into three phases)

- Phase 1: 20 students receive an Intensive Induction training centered around construction safety, career mindset, and skills developed specifically around the needs of the employers and their trade.
- Phase 2: Craft & Trade Academy partners with different construction employers that host participants as interns. Employers offer experiences in trades such as Electrical, Carpentry, Tile, and HVAC. 20 participants are divided into groups of four that rotate among employers every two weeks for 10 total weeks. (Employers may extend employment offers at end of rotation)
- Phase 3: Upon program completion and job acceptance, participants are placed solely under the care of the employer with monthly check-ins from the Craft and Trade Academy

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Target workforce development initiatives on skilled trades, STEM careers, or other industries with difficulties connecting workers with employment opportunities

National Center on Institutions and Alternatives, Inc. Vocational Training

Funding Amount

\$750,000

Program Summary

Applicant seeks funding to expand their current vocational training program that focuses on veterans, justice-involved individuals, homeless residents, and other disadvantaged individuals. The program incorporates four steps:

- Step 1: Provide extensive, industry-recognized vocational certification in one of three vocational/credentialing tracks: Automotive Repair, Commercial Driver's License (CDL) Class B, or HVAC/R
- Step 2: Deploy comprehensive Workforce Development Institute to teach job readiness skills, conflict management, financial literacy, and resume-writing strategies, as well as other necessary skills
- Step 3: Provide customized case management to eradicate barriers that have previously prevented gainful employment
- Step 4: Facilitate job placement by offering opportunities with the local companies with whom the applicant partners

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Target workforce development initiatives on skilled trades, STEM careers, or other industries with difficulties connecting workers with employment opportunities

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers

Power Up USA STEAM Training

Funding Amount

\$250,000

Program Summary

The applicant requests funding to support after-school and summer programs focused on STEAM enrichment, activities, and instruction for youth, as well as training for adults.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future.

COVID-19 Strategic Recovery Plan Strategies

- Increase development opportunities for adults and youth through diverse job preparedness training, resume review, job placement services, job retention strategies, and/or career mentoring
- Target workforce development initiatives on skilled trades, STEM careers, or other industries with difficulties connecting workers with employment opportunities

COVID-19 Recovery and Renewal Task Force Strategies

- Increase support for artists and the organizations that support them in the community

Sheriff's Office

Jail Wi-Fi

Funding Amount

\$800,000

Program Summary

Funding is requested to install a wireless network for internet access, an expressed need due to requests from the Courts, CJS, and contracted healthcare providers to conduct evaluations, telemedicine, and various court proceedings in a virtual environment. Wi-Fi would be available in all detention facilities, including Detention Center Central, the Juvenile Detention facility, and the Courthouse.

Goal

Increase access to training and employment opportunities to meet workforce demands of now and the future

COVID-19 Recovery and Renewal Task Force Strategies

- Increase access to work and employment opportunities by reducing technological, transportation and workforce barriers