West Blvd. & Donald Ross Rd. Proposed Development

November 15, 2018
WELCOME

Rhonda Anderson, COO
YMCA of Greater Charlotte
WHY
STRATFORD
RICHARDSON
YMCA
PROSPECT
LANDING
Mariposa Denver,

Warrior Gardens, by Colpa-Bain

Blooming City, by Bureau B+B

Tianjin Oiaoyuan Park, by Turenscape Landscape Arch.
WHAT WE'VE HEARD
SO FAR
“It needs community gathering spaces where families and organizations can do outreach and help support the West Charlotte community.”

“Farmers market, grocery store, bank, small business incubator.”
“Maximize commercial space for vocational training and services that equip people to increase their own economic mobility. Use retail space for entrepreneurs only to support small business.”

“I think it would be important to include a low-end grocery store with a pharmacy. Also like to see outdoor areas that do not attract Canada geese.”
“I want the city/county to create and stick to actually having a significant number of affordable units.”

“If the mixed income areas are working in other areas and achieving what it was set out to achieve I think it’d be a good thing.”
“For safety and handicapped accessibility, I’d like to see condos with elevators and front doors facing the interior of the building, not the exterior of the building.”

“Maximize lower AMI units via deed restrictions for 50+ years. Use tax abatement and synthetic TIF’s to include additional 30% AMI units.”
Components to take into consideration - Community Building & Wellness

“Street connection to Wilkinson Blvd is very important.”

“Access to healthy fruits & vegetables.”

“More parks and connected greenways.”

“First-rate library with an excellent children’s department, parking and more meeting spaces.”
“Ensure development is integrated with rest of corridor, not isolated node.”

“Recreational sports space.”

“Multi-use trails throughout the development which support overall development.”

“After school activities and academic support.”
WHAT IS THE LIKELIHOOD THAT YOU WOULD CONSIDER MOVING TO A RESIDENCE LOCATED ON THIS SITE?

16% Moderately or highly likely
16% Neutral to this question
50% Moderately or highly unlikely
16% No response to this question
“I would purchase a primary residence if that was an option.”

“I love my neighborhood.”

“Cannot get financing.”

“I rented an apartment in Lake Wylie and my commute is well over an hour some days. I would love to be able to afford to buy a condo near where I work.”
“Boundaries need to be clearly defined on presentation/website.”

“Funding should be spread across West Blvd and Donald Ross to encompass entire community….spread money to fix up houses even Remount to Clanton Road. It is done in a lot of communities.”

“When does mixed-income really work (and not turn into gentrification)?

“Don't want redevelopment to be just this one site.”
"Public transit is important so people don't have to have a car. Consider alternate modes of transportation."

"I like that the library is upgrading and getting larger."

"Keep low income housing plentiful and diversity in neighborhoods. Buildings need to be smaller and consistent with the neighborhood scale."

"Have to think about the children - include parks and fields - getting kids more active and putting things they can interact with outside."
WHAT WOULD YOU LIKE TO SEE AT THIS DEVELOPMENT?

• Affordable Housing
• Home Ownership Assistance
• Mixed-Use Athletic Field or Complex | Outdoor Recreation Space
• Affordable Grocery store with a Pharmacy
• Greenways, Parks, Trails

• First-Rate Library
• Safe Lighting, Ongoing Maintenance & Upkeep
• Easy Transportation Access (Bus, Bikes, Sidewalks, Crosswalks)
• Affordable Childcare Programs
Q&A
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